

Care
Creations™

Neurobiox™
by Beauty Creations

The Skin Biosurfacer

 **BASF**
The Chemical Company

We decode the message...

Although plastic surgery can do wonders, some women reject it and yet manage to look younger than their age. What is their secret? Staying curious, driven, true to themselves and **expressing this inner youth**. Exchanges and communication are key to keep vitality and freshness.

Nevertheless, cosmetic medicine has a bright future as long as women boldly turn to radical solutions including laser treatments, dermabrasion and chemical peels. These so-called «**resurfacing**» methods are in fashion. The term may sound alarming, but the associated techniques are highly effective. The skin looks like new: smoothed, free of wrinkles and pores, allowing patients to shed off 10 years in just a few weeks, so much that it becomes difficult to guess their age...

Is that the ideal of beauty we are striving for? Do we want to freeze time to create a smooth, expressionless faces with no signs of the past?

Lighter cosmetic solutions including the AHA produce very good results in terms of radiance and even complexion. However, in order to deliver visible rejuvenating action, the efficient concentrations become quickly irritating.

Is there a **physiological solution** that can make the skin reveal its faded youth and preserve a true beauty?

Beauty Creations has discovered that the answer lies in the epidermis, and more specifically in the capacity of nerve cells to communicate with cutaneous cells. By decoding the exchanged message, Neurobiox™ stimulates epidermal regeneration and reveals a new, visibly rejuvenated skin surface.

What is new in neurocosmetics?

Based on claims of well-being, new product launches in neurocosmetics have mainly capitalized on the symbolic aspect of soothed, relaxed and dazzlingly radiant skin!

Yet, the original connections between nerve and skin cells in the embryonal system seem to suggest that not all the aspects of neurocosmetics, by far, have been addressed: **30 to 40% of epidermal thickness is controlled by cutaneous innervation...** A new route for anti-age?

Modulating the synthesis of neuromediators in the epidermis remains the most common goal in the field to date. But what are the visible benefits? Difficult to say...

By targeting not the neuromediators, but the receptors, Neurobiox™ has opened a new chapter in neurocosmetics: the surface's correction.

